

The NK SEEDS Tour 2025

For the second consecutive year, and after six years of committed work supporting the most disadvantaged children in Laos, MéliSSa has chosen to take NK SEEDS' mission on the road — sharing the story and impact of the association with a wider audience.

The goal: to rally our community and dedicated volunteers across France to host awareness-raising events. These evenings will not only tell the remarkable story of NK SEEDS, but also shed light on the current challenges in Laos and highlight the transformative work being done to lift children out of extreme poverty.

Each spring, the NK SEEDS team will travel from city to city, organizing impactful sessions. Central to each event is the screening of the short film *"Small Steps, Big Dreams"*, created by Laura Grangier and Christopher Quarez. The film traces the origins of NK SEEDS and brings to life the mission, the milestones, and the powerful human stories at the heart of our work.

What is a tour session?

Each session lasts about 1h30 to 2h00 (30 minutes of presentation and film + 30 minutes of Q&A; with the public + 30 minutes to 1 hour of casual discussion over drinks).



Is organizing a session for me? Take the test!

- ✓ I'm capable of building and inspiring a small, motivated team.
- ✓ I have a strong personal network — and so do my friends.
- ✓ I'm eager to share my enthusiasm and don't hold back when it comes to causes I believe in.

If this sounds like you, then you're exactly who we're looking for!

NK SEEDS would be thrilled to have you host one of our events — your energy can make a real difference. Let's make it happen!

How is a tour session organized?

Sessions typically take place in the evening and last between 1.5 to 2 hours. While you'll be in charge of logistics and preparation, our team will handle the presentation on site.

We recommend forming a small group to support the planning process. Whether you're four or ten, the key is for each person to leverage their own network. Everyone contributes with heart — reaching out to friends, neighbors, colleagues, or club members. A light but steady commitment over a few months (just a few hours here and there) is all it takes to create something meaningful.

For anything related to logistics or planning, Flore will be your dedicated contact. Don't hesitate to get in touch — she'll be happy to support you every step of the way!

Next Steps:

1) Scheduling the date – Flore will get in touch to set the date for the evening event.

2) Booking the venue – conference room, restaurant, bar, cinema...

What matters is that it is:

- Free
- Adequately sized (at least 50 people)
- Suitable for high-quality projection (tiered seating or high screen, dark room, etc.), ideally with A/V equipment
- Easily accessible with good parking options

3) Mobilizing the audience – Spread the word to your network so they can save the date! We're excited to share NK SEEDS with as many people as possible. That said, the audience should be:



- Sensitive to the cause of NK SEEDS
- Willing to support NK SEEDS in its mission to lift thousands of Laotian children out of poverty

4) On the day of the event: What **YOU** should prepare:

- A video projector
- A white screen
- A speaker
- A microphone (if the room is large)
- Chairs for guests
- Light refreshments after the screening

If the venue allows, you can bring some non-alcoholic snacks and drinks. Keep your receipts — NK SEEDS can reimburse up to 30€.

What **NK SEEDS** will bring:

- A laptop
- The short film
- A goodies stand
- Flyers
- A banner (kakemono)

We'll meet 30 minutes before the session — and then it's showtime!

If you have any questions, feel free to reach out: tournee.nkseeds@gmail.com

Thank you so much for your precious help

We can't wait to share this moment with you!

L'équipe NK SEEDS