DIGITAL DETECTIVES

THE DIGITAL FOOTPRINT



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You know, every time you go online, like a video, leave a comment or share a photo... you leave a trace. It's called a digital footprint.

It can say a lot about you, even if you don't realize it.

In this game, you'll take on the role of a character with a digital footprint, and together we'll think about the importance of protecting our privacy online.

Form six groups. Each group will choose a character card. You'll keep it secret!

You'll then create a character's digital fingerprint by choosing digital actions that your character performs.

Afterwards, you'll swap characters with other groups, and guess who each character is based on the activities each group presents.

Ready to play?

Emma



Emma loves making dance videos on TikTok. She's a big fan of Taylor Swift and takes part in popular challenges. She posts videos of herself dancing in the street. Her TikTok account is public.

Maxime



Maxime plays collaborative online games every day. He likes to watch YouTube tutorials to improve his games. He chats with his friends while he plays online. He uses his father's email to sign up to online sites and makes purchases with his father's credit card. He has no social networks.

Cut-out cards

Lea



Lea follows cat and recipe accounts on Instagram. She shares photos of her cat and her homemade snacks. Her account is private, so she keeps her online life pretty personal.

Samir



Samir uses Wikipedia and YouTube for his school research. He loves watching documentaries about boats and sea voyages. He also enjoys using Google Maps. He often takes part in surveys and quizzes on YouTube with his personal account.

Cut-out cards

Chloe



Cloe likes to follow all the latest fashion trends and shares lots of photos and videos. She buys a lot of thing and keeps track of what she uses because she hopes to get paid to talk about products on Instagram. She adds many followers, even people she doesn't know, to become more popular.

Theo



Theo loves following pages about nature, animals and he is vegan. He is very active on social media and sometimes leaves comments on posts about political debates. He doesn't use his real name online – he uses a nickname.

Cut-out cards

Cut-out activities

Shares a video of her walks with her cat

Records his/her father bank code

Joins a viral challenge on TikTok

Watchs a game tutorial on Youtube

LikesTaylor Swift's posts

Puts make up live on Instagram

Makes vídeos of herself trying on clothes

Reports videos on animal cruelty

Follows famosos influencers

Loves helping others win

Cut-out activities

Enters contests to win concert tickets for her/his favorite singer

Shares videos of people dancing

Follows the account “kittens of the world”

Wants a YouTube premium account to watch unlimited free documentaries

Likes pictures of cake and desserts

Meets people while gaming

Shares her/him bank account with a social media

Spreads videos about being vegan

Records her/himself dancing everywhere

Spends hours in online chat plataforms

Cut-out activities

Shares her/his location

Reads historical articles

Does not accept follow requests from strangers

Shares vegan recipes

Shows her/his shopping on social media

Talk about rules that are bad for the environment

Records placed visites on Google Maps

Shares political opinions

Clicks on cat toys ads

Gives opinion in online surveys

Questions

Once we've identified the characters, we can ask ourselves some questions:

- Why do they use the internet? Is it for fun, to learn, to communicate...?
- Do they pay attention to what they share?
- Do they take any safety measures? If yes, which ones?

Now ask these questions to your classmate!